



GUAM REGIONAL TRANSIT AUTHORITY
GOVERNMENT OF GUAM

Lourdes A. Leon Guerrero, Governor
Joshua F. Tenorio, Lieutenant Governor
Celestin C. Babauta, Executive Manager



BOARD OF DIRECTORS MEETING
Zoom
December 14, 2021, 2:00 pm
Agenda

- I. Meeting Call to Order
- II. Roll Call and Opening Remarks
- III. Review of Minutes November 16, 2021
- IV. Public Participation – Mandatory 3 minutes per individual
- V. Management Reports
 - A. Budget
 - B. Board Members Feedback – Staff Reports
- VI. Old Business
 - A. Addition to Advertising Policy to include MV1's
 - B. Southern Shuttle and Green Line
- VII. New Business
 - A. Revised Advertising Contract
 - B. American Rescue Plan Funding
- VIII. Announcements
 - A. Next GRTA Board Meeting: January 11, 2021 at 2:00 p.m. via Zoom
- IX. Adjournment



GUAM REGIONAL TRANSIT AUTHORITY

Post Office Box 2896 Hagatna, Guam 96932
Telephone: (671) 475-4686 / 475-4616 Facsimile: (671) 475-4600



SIGN IN SHEET
GRTA BOARD OF DIRECTORS REGULAR MEETING
December 14, 2021 2:00pm
Zoom

BOARD OF DIRECTORS		
NAME	SIGNATURE	EMAIL ADDRESS
Mr. Alejo Sablan <i>Chairman</i>	Present	sablanac671@gmail.com
Mr. David Arentz <i>Vice-Chairman</i>	Present	rentadavid@yahoo.com
Honorable Kevin Susuico <i>Board Member</i>	Present	agatmayor@yahoo.com
Honorable Anthony Chargualaf <i>Board Member</i>	Present	inalahanmayor@gmail.com
Ms. Bernadette Wiemann <i>Board Member</i>	Present	bernadettewiemann3@gmail.com



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SIGN IN SHEET
GRTA BOARD OF DIRECTORS REGULAR MEETING
December 14, 2021 - 2:00pm
Zoom

GRTA STAFF		
Celestin Babauta <i>Executive Manager</i>	Present	celestin.babauta@grta.guam.gov
Rally Pilipina <i>Chief Planner</i>	Present	rally.pilipina@grta.guam.gov
Myra Hernandez <i>Private/Board Secretary</i>	Present	myra.hernandez@grta.guam.gov
Jennifer Cruz <i>Administrative Officer</i>	Present	jennifer.cruz@grta.guam.gov
Mark Crisostomo <i>Transportation Supervisor</i>	Present	mark.crisostomo@grta.guam.gov
Jacqueline Taitano <i>Program Coordinator II</i>		jacqueline.taitano@grta.guam.gov
Rosalind Coleman <i>Special Projects Coordinator</i>	Present	rosalind.coleman@grta.guam.gov
Marlon Molinos <i>Program Coordinator I</i>	Present	marlon.molinos@grta.guam.gov
ShaiAnna Palacios <i>Planner I</i>	Present	shaianna.palacios@grta.guam.gov
Rolando Dydasco <i>Auto Mechanic Supervisor</i>		rolando.dydasco@grta.guam.gov
Margaret Nauta <i>Customer Service Supervisor</i>	Present	margaret.nauta@grta.guam.gov
Richard Ybanez <i>Special Projects Coordinator</i>	Present	richard.ybanez@grta.guam.gov
Harry Crisostomo <i>Bus Driver Supervisor</i>		harry.crisostomo@grta.guam.gov
Neal Santos <i>TMC Supervisor</i>	Present	neal.santos@grta.guam.gov
Charleen Evangelista	Present	



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Board of Directors Regular Meeting

Tuesday, November 16, 2021 at 2:00 pm

Zoom

Meeting Minutes

- I. **Call to order:**
Chairman Alejo Sablan called the meeting to order at 2:05 p.m.
- II. **Roll Call and Opening Remarks:**
GRTA Board Members present: Chairman Alejo Sablan, Vice-Chairman David Arentz, Director Kevin Susuico, Director Anthony Chargualaf and Director Bernadette Wiemann. A quorum was established.
- III. **Review of Minutes:**
Board Members reviewed the October 12, 2021 meeting minutes. Director Bernadette Wiemann motioned to approve the minutes and Vice-Chairman David Arentz seconded it. Meeting minutes was approved with 5 yeas and 0 nays.
- IV. **Public Participation – 3 minutes per individual:**
No public comments were made.
- V. **Management Reports:**
 - A. **Budget:** Director Bernadette Wiemann inquired about pay raises for all employees. Executive Manager Celestin Babauta stated we currently don't have local funding for pay raises and at this time we are being conservative with our federal funds because we have not received the funding from the FY2021 American Rescue Plan. Staff Member Jennifer Cruz informed the Board we are no longer utilizing the portable toilet at the Hagatna Pool bus stop. Total Bus Fare collection amount is \$4,462.00 for the month of October and \$76.50 from ticket sales at the Treasurer of Guam. The Non-Appropriated Funds balance including advertisements is \$138,867.12 as of November 15, 2021. Please see attached Budget report from Staff Member Jennifer Cruz.
 - B. **Procurement:** Executive Manager Babauta explained to the Board there is a protest for the procurement package of 6 buses that was submitted in October 2021. The protest is regarding why GRTA is ordering buses with ramps instead of lifts. Staff Member Rally Pilipina prepared a response stating ramps are more advantageous on Guam, especially during inclement weather and it gives us flexibility with regards to the location when picking up riders. Chairman Sablan and Vice Chairman Arentz both concur with Mr. Babauta's statements. Director Susuico stated after attending the American Public Transportation Association Conference he saw the true benefits of having the ramps versus the lifts. Executive Manager Babauta added at the conference they saw ramps that can be managed manually or by hydraulics. Please see attached Procurement report from Staff Member Jennifer Cruz.



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C. Reports – Board Members Feedback: Total Fixed Route ridership for the month of October is 6,010. Executive Manager Babauta stated he will report back to the Board once we have completed an analysis on the Greenline and Southern Shuttle. Director Susuico expressed his concerns about removing Greenline and Southern Shuttle. Staff Member Neal Santos stated we are not looking at removing the Greenline and Southern Shuttle, but rather see where we can cut cost and maybe remove some stops that don't have consistent ridership. Executive Manager Babauta added we are looking into the possibility of minimizing some bus stops at certain locations due to underutilization. He stated before we make any big changes, we will report to the Board on what we plan to do and upon approval from the Board we will adhere to the Administrative Adjudication Act. Director Anthony Chargualaf suggests we look at ways to increase our ridership and to reintroduce ourselves as a very reliable service. Executive Manager Babauta informed the Board he is preparing to submit a grant application that addresses our unemployment rate which is over 11.2% and poverty rate of almost 25% on Guam. He added during the conference in Orlando they met with some of the representatives and was told we would get an update on the delivery of the 10 buses soon. Chairman Sablan inquired about hiring a Public Affairs Officer or someone similar who can assist with informing the public.

Staff Member Mark Crisostomo stated there has been a decrease on the Veterans and Ayuda Shuttle ridership from September to October due to the lack of vehicles. He added the vehicles that are operational are currently assigned to paratransit and fixed route. Staff Member Crisostomo informed the Board the current fleet status as of November 16, 2021 is 5 out of 12 MVI's operational, 5 operational Arbocs out of 11 and all 3 StarCraft vehicles are operational. Director Susuico asked if we are still able to keep and maintain a high on-time performance percentage with this number of vehicles down. Mr. Babauta stated yes, we are still maintaining our bus operations with the help of the rental vehicles and the one van purchased from GSA. Mr. Babauta added he needs to convey to Atkins Kroll that they should have adequate number of technicians, parts need be ordered in bulk, and buses are being handled effectively with regards to repairs. Director Susuico expressed his concerns about the number of downed vehicles and the importance of getting these buses back on the road.

On the paratransit ridership report, our on-time performance is 91.86% for the month of October. Staff Member Richard Ybanez informed the Board, to date we deposited \$7,500.00 to our NAF account from bus advertisements.

Executive Manager Babauta stated we do not have any additional grants other than the Bi-partisan Infrastructure Bill, but based on the information received at the APTA Conference there will be funding forthcoming. Chairman Sablan shared a comment he heard on the radio regarding operating 7 days week and if it is feasible for GRTA to incorporate. Mr. Babauta expressed to the Board this service must be made available, but the biggest obstacle is funding. GRTA does not have the funding to provide 7 days a week transit services.

The active paratransit rider count is 430 with 385 being conditional and 45 unconditional. Staff Member Jackie Taitano stated it was a slight increase from last month. Please see attached reports from Staff Members.



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VI. Old Business:

- A. Procurement of New/Used Buses: No discussions were made.
- B. Deputy Executive Manager – Legal Counsel Opinion: No discussions were made.
- C. Bus Driver Boot Camp: No discussions were made.

VII. New Business:

- A. Addition to Advertising Policy to include MVI's: Executive Manager Babauta stated an updated advertising policy to include MVI's will be forwarded to Legal Counsel for review. Once it has been reviewed the Board can act on it and we can proceed with advertising on the MVI's.
- B. American Public Transportation Association Conference Report: Executive Manager Babauta stated the conference was very fruitful. He added he was able to meet up with representatives regarding the Electrification Plan and the quality and make of electric buses from the different vendors. Mr. Babauta stated they were able to look at smaller buses that are readily available for purchase to augment what we have now because of the tremendous shortage on chassis and computer chips. He added their will be more competitive grants forthcoming, but unless we have the proper resources, we're not going to be able to effectively compete with other transit agencies throughout the United States. Director Chargualaf shared with the Board that he was able to see the latest and greatest and what the transit authority's goals and visions are. He believes in education through exposure and would like GRTA employees to experience these Conferences and Expos. Director Chargualaf gave kudos to the GRTA staff and reassured them that the Board and Mr. Babauta are trying to find ways to ensure that we all become successful within this organization. Chairman Sablan stated he was able to see the new software's and electric buses that is the trend in the mainland. He hopes, because the Covid cases are decreasing, we see an increase in ridership, but still need to be cautious. Director Susuico added going to that type of Conference and Expo you truly appreciate what the authority has to deal with. He stated he didn't know it took that long to make a bus until they saw how many vendors it takes to make one. He hopes when we build our facility, we have the latest and greatest equipment. He assures the staff the Board is here to help and hopes to continue to move this agency forward.
- C. Security Plan – GRTA Facility Construction Phase/Solar Lights for Bus Stops: Vice-Chairman David Arentz expressed his concerns regarding the materials coming in when we start the construction phase for the GRTA facility. He suggests we implement a security plan to ensure all materials are safely secured. Executive Manager Babauta informed the Board, the GRTA property has been cleared, but we are currently working on Section 106. Staff Member Rally Pilipina shared the information received from the State Archeologist, that the GRTA facility site radius is not interfering with the area where the historic properties are located. Mr. Pilipina added we have to provide Mr. Ryan Fuji from FTA the revised map of the facility that indicates where the historic properties are. He stated a letter regarding section 106 was forwarded to FTA. Mr. Pilipina is also working on the Office and Civil Rights (OCR) and the Drug and Alcohol responses. Executive Manager Babauta stated the ground breaking should be in the first quarter of FY 2022.



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- VIII. **Announcements:** Next Board Meeting will be on Tuesday, December 14, 2021 at 2:00 p.m. via Zoom.
- IX. **Executive Session:** Chairman Sablan called a recess at 3:23 p.m.
- X. **Adjournment:** The GRTA Board meeting reconvened at 3:37 p.m. Chairman Sablan adjourned the meeting at 3:38 p.m.

Alejo C. Sablan, Chairman
Guam Regional Transit Authority Board of Directors

12/14/2021

Date

FY22 APPROVED GRTA BUDGET
P.L. 36-54

GUAM REGIONAL TRANSIT AUTHORITY
(FY22 Budget Appropriation)



LOCAL FUNDS -

GENERAL FUND (GHF) - \$2,397,148
PUBLIC TRANSIT FUND (PTF) - \$297,483

Object Class	FY22 BUDGET	Exp/Enc	Unallotted	Total Available Budget
TOTAL \$2,694,631.00	1,110,516	84,165	998,376	27,975
111 Salaries	70,000	8,418	62,535	(954)
112 Overtime	432,153	33,305	386,163	12,685
113 Benefits	-	-	-	-
220 Travel	-	-	-	-
230 Contractual (GF)	428,331	315,462	64,247	48,622
240 Supplies -FUEL (PTF)	297,483	-	234,268	63,215
240 Supplies	244,748	21,000	192,739	31,009
271 Drug Testing	36,000	-	5,400	30,600
290 Misc.	11,400	300	1,710	9,390
361 Power	20,000	17,000	3,000	-
362 Water	20,000	17,000	3,000	-
363 Telephone	24,000	1,505	3,600	18,895
450 Capital Outlay	-	-	-	-
TOTAL	2,694,631	498,156	1,955,038	241,436

FY22 MISC CONTRACTUAL, PROJ.	
Other Misc. Contractual(230):	
Xerox	11,000
PWS	6,000
PDN/POST	10,000
Safety	600
Tires	10,000
KEI	175,000
Clearing of Site	10,000
TOTAL MISC. 230:	222,600

Checking Account - Bank of Guam	
FARES 12/10/2021	\$124,008.90
ADVERTISING	\$21,100.00
Deposit of \$3,000 (Nov 2021)	

Bus Fare Collection Account	\$ 4,462.00
Tickets sold at TOG/ITC (Nov 2021)	\$28.50

AVAILABLE FEDERAL FUNDS FOR FY21		Available/Unallotted
One Call/One Click Grant		34,676
One Call/One Click Grant(For GRTA Facility)		1,000,000
FTA FY17 -101		7,611
FTA FY17 -101	583,562(Bus Procurement)	
FTA FY17 -102		35,180
FTA FY17 -102	500,000(Bus Procurement)	
FTA FY19		130,090
FTA FY19 - (For GRTA Facility)		1,500,000
CARES ACT		101,800
1,719,999(Bus Procurement)		
CRRSAA ACT		827,995
AIM GRANT		2,396,586
***REQUIRED LOCAL MATCH	446,480	
FGA FY20		1,248,959
FGA FY20 - 20,000 (D&A)		
FGA FY20 - 200,000 (AK)		
FGA FY20 - 500,000 (Capital)		
FTA FY21		1,991,921
TOTAL		9,274,818



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December 07, 2021

Mr. Celestin Babauta
Executive Manager

Re: Federal Grants Pending Award

Hafa Adai Mr. Babauta,

Per request, please see below report for pending grant applications submitted in FY21:

1641-2021-4 | Section 5339 Buses and Bus Facilities Formula Program for GRTA's Road to Education Plan for Economic Prosperity with Procurement of Electric Buses, Electric Cars, Charging Stations and New Park and Ride Facility Phase I (Final Draft application complete in TrAMS- Pending review)

Total Proposed Funds to be Awarded = \$9,558,120.00

1. \$6,072,000 – Will be used to procure 8 (eight) 38-passenger, 40ft buses with batteries
2. \$1,281,600 – Will be used to purchase 8 (eight) universal plug-in chargers, 8 (eight) enhanced battery warranty options, and for the installation of 8 (eight) depot chargers
3. \$302,600 – Will be used to purchase 1 (one) Fixed Route Management platform for 8 (eight) buses w/warranty and licensing
4. \$266,400 – Will be used to procure 8 (eight) 4-passenger, subcompact electric sedans for mobility on demand
5. \$166,600 – Will be used to purchase 1 (one) Mobility-on-Demand platform w/warranty and licensing
6. \$100,000 – Will be used towards the A&E Design plan
7. \$500,000 – Will be used to fund the construction of the Park & Ride Facility
8. \$898,920 – Will be used to fund project administration
 - a. \$400,000 – earmarks a portion of state or programs administration funds for technical assistance to hire a consultant to create an Electrification Plan for GRTA.
 - b. The remainder of state or programs administration funds is apportioned to hiring 1 (one) Project Manager, 1 (one) Program Coordinator II, and 1 (one) Special Programs Coordinator. Funds will also be used for off-island travel/training.

1641-2021-5 | FY 2021 Section 5311 American Rescue Plan (ARP) Act Grant for Operating Assistance to Recover from COVID-19 Pandemic

Total Proposed Funds to be Awarded = \$912,013.00

1. \$700,000 – Will be used for the salaries and benefits for bus operators, schedulers/dispatchers, and automotive service/maintenance workers



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2. \$212,013 – Will be used to fund other operational expenses including equipment, supplies, preventive maintenance, etc.

1641-2021-6 | FY 2021 Section 5339 for the Procurement of ADA-Compliant Rolling Stocks

Total Proposed Funds to be Awarded = \$400,000.00

1. These funds will be used to procure two (2) 14-passenger ADA-compliant cutaway buses equipped with wheelchair ramps to alleviate the current shortage of rolling stock



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Paratransit

Data Count for December 14, 2021 Board Meeting

Active Paratransit Rider Count: as of 12.06.2021 440

***No. of Wheelchairs – 123**

***Conditional – 395**

***Unconditional – 45**

GUAM REGIONAL TRANSIT AUTHORITY

PARATRANSIT RIDERSHIP REPORT - As of November, 2021

Day/Date	Number of SCHEDULED Registered Riders	NUMBER OF ATTENDANTS	NUMBER OF COM-PANIONS	NUMBER OF TRAYS-PORTED	Number of SCHEDULED Riders	Number of Wheel Chair Riders	Number of GENERAL Riders	Number of MEDICAL Riders	Number of WORK Riders	Number of SCHOOL Riders	Number of ACTUAL Riders	Number of Advanced Cancelled Riders	NO Shows	RIDE DENIALS	# of Missed Trips	DAILY ON-TIME PERFORMANCE (TRANSITMIB)
Monday, November 1, 2021	165	41	0	206	204	49	82	93	23	6	181	23	4	0	0	91.72% On Time
Tuesday, November 2, 2021	117	40	2	159	172	45	63	88	21	0	120	52	7	0	0	95.97% On Time
Wednesday, November 3, 2021	174	42	2	218	213	59	78	106	25	4	187	26	2	0	0	94.38% On Time
Thursday, November 4, 2021	171	43	3	217	196	65	67	105	21	3	172	24	2	0	0	92.49% On Time
Friday, November 5, 2021	163	42	0	205	206	54	60	117	25	4	182	24	2	0	0	98.19% On Time
Saturday, November 6, 2021	120	35	0	155	135	47	64	69	2	0	119	16	8	0	0	96.09% On Time
Sunday, November 7, 2021																
Monday, November 8, 2021	171	43	0	214	204	46	82	99	19	4	187	17	3	0	0	96.09% On Time
Tuesday, November 9, 2021	167	31	0	198	198	57	71	97	24	6	178	20	11	0	0	94.35% On Time
Wednesday, November 10, 2021	179	41	2	222	234	68	76	124	27	7	208	26	13	0	0	96.43% On Time
Thursday, November 11, 2021																
Friday, November 12, 2021	154	53	0	207	208	57	69	112	25	2	158	50	5	0	0	90.16% On Time
Saturday, November 13, 2021	121	41	0	162	158	51	82	74	2	0	125	33	5	0	0	93.65% On Time
Sunday, November 14, 2021																
Monday, November 15, 2021	149	45	0	194	185	44	58	96	25	6	151	34	9	0	0	98.13% On Time
Tuesday, November 16, 2021	158	54	0	212	192	63	61	100	26	5	178	22	10	0	0	95.86% On Time
Wednesday, November 17, 2021	157	43	0	200	182	59	51	94	29	8	166	16	7	0	0	96.34% On Time
Thursday, November 18, 2021	159	43	0	202	196	57	58	106	27	5	172	24	5	0	0	88.55% On Time
Friday, November 19, 2021	158	44	0	202	185	52	54	97	28	6	182	23	5	0	0	95.09% On Time
Saturday, November 20, 2021	120	43	0	163	143	23	59	81	3	0	128	23	1	0	0	95.87% On Time
Sunday, November 21, 2021																
Monday, November 22, 2021	156	57	2	215	228	82	65	130	29	4	178	58	14	0	0	88.14% On Time
Tuesday, November 23, 2021	148	47	2	197	201	62	63	103	28	5	157	64	4	0	0	98.69% On Time
Wednesday, November 24, 2021	165	58	3	226	229	84	69	124	30	6	165	64	4	0	0	89.47% On Time
Thursday, November 25, 2021																
Friday, November 26, 2021	122	46	3	171	199	63	67	109	23	0	159	40	5	0	0	95.12% On Time
Saturday, November 27, 2021	115	38	3	156	150	63	73	76	1	0	117	33	4	0	0	97.30% On Time
Sunday, November 28, 2021																
Monday, November 29, 2021	149	55	3	207	214	58	72	112	26	4	177	37	5	0	0	93.55% On Time
Tuesday, November 30, 2021	151	28	0	179	190	61	57	100	28	5	174	16	8	0	0	93.79% On Time
November 1st - November 6th, 2021	910	243	7	1100	1126	319	414	578	117	17	961	165	25	0	0	94.82% Why On-Time
November 7th - November 13th, 2021	792	209	2	1003	1002	279	380	506	97	19	856	146	37	0	0	94.62% Why On-Time
November 14th - November 20th, 2021	901	272	0	1173	1083	308	341	574	138	30	941	142	37	0	0	93.57% Why On-Time
November 21st - November 27th, 2021	706	246	13	965	1007	354	399	542	111	15	748	259	31	0	0	92.94% Why On-Time
November 28th - November 30th, 2021	300	83	3	356	404	119	129	212	54	9	361	53	13	0	0	91.94% Why On-Time
NOVEMBER 2021 GRAND TOTAL	3609	1053	25	4687	4622	1371	1683	2412	517	96	3857	765	143	0	0	94.04% Why On-Time

GUAM REGIONAL TRANSIT AUTHORITY

FIXED ROUTE RIDERSHIP AS OF: NOVEMBER 2021

SHIFTS	Ridefree		Greystone		Ridefree 1		Ridefree Express		Ridefree 2		Greystone		Southern Shore		Orange Line	Daily Totals:	
	AM	PM	AM	PM	AM	PM	AM	PM	AM	PM	AM	PM	AM	PM			AM
Monday, November 1, 2021	21	28	34	31	24	12	24	19	17	10	5	9	4	5	14	12	269
Tuesday, November 2, 2021	12	11	23	23	15	3	16	17	5	1	5	2	2	1	5	2	143
Wednesday, November 3, 2021	33	21	39	23	33	23	21	23	19	13	12	8	8	10	9	5	368
Thursday, November 4, 2021	36	25	27	26	34	27	18	30	15	12	10	13	1	2	12	13	301
Friday, November 5, 2021	27	16	15	24	18	21	23	25	12	14	17	16	16	11	4	3	262
Saturday, November 6, 2021	20	13	24	26	10	20	21	37	9	14	10	9	1	3	10	10	237
Sunday, November 7, 2021 **No Bus Operations**																	
Monday, November 8, 2021	20	27	38	26	29	29	26	28	12	7	14	3	2	9	19	12	301
Tuesday, November 9, 2021	21	24	33	19	22	18	25	28	11	9	5	5	8	8	9	2	247
Wednesday, November 10, 2021	22	18	28	32	39	19	24	19	11	14	13	4	6	6	8	13	276
Thursday, November 11, 2021 Veterans Day: **No Bus Operations**																	
Friday, November 12, 2021	26	22	29	24	24	28	22	21	8	17	6	5	9	2	9	14	266
Saturday, November 13, 2021	20	17	17	27	16	15	19	31	6	12	4	13	2	9	7	4	219
Sunday, November 14, 2021 **No Bus Operations**																	
Monday, November 15, 2021	25	16	34	23	24	21	13	31	15	11	18	6	5	7	18	13	280
Tuesday, November 16, 2021	26	12	25	18	16	14	12	16	9	5	7	4	2	2	10	1	179
Wednesday, November 17, 2021	23	21	20	18	23	23	15	17	6	6	8	9	20	21	3	11	244
Thursday, November 18, 2021	20	16	24	38	22	21	18	32	12	13	12	8	4	15	3	8	266
Friday, November 19, 2021	32	22	33	32	20	18	35	19	8	14	9	12	9	12	14	14	301
Saturday, November 20, 2021	17	18	24	14	19	18	20	18	14	11	9	3	2	5	8	4	204
Sunday, November 21, 2021 **No Bus Operations**																	
Monday, November 22, 2021	15	13	34	28	25	16	17	33	8	15	12	6	6	5	9	11	253
Tuesday, November 23, 2021	24	19	18	22	15	30	26	33	10	10	11	7	2	7	6	9	249
Wednesday, November 24, 2021	22	18	37	27	18	17	18	25	10	8	8	5	1	11	11	7	243
Thursday, November 25, 2021 HAPPY THANKSGIVING, DV **No Bus Operations** HAPPY THANKSGIVING, DV **No Bus Operations**																	
Friday, November 26, 2021	17	13	26	23	20	35	28	24	4	3	11	9	10	4	4	10	241
Saturday, November 27, 2021	22	14	21	24	22	10	22	29	11	9	8	1	2	4	4	3	206
Sunday, November 28, 2021 **No Bus Operations**																	
Monday, November 29, 2021	9	17	29	20	19	7	15	26	14	11	6	7	6	15	6	3	210
Tuesday, November 30, 2021	17	17	30	18	24	26	19	15	16	9	1	4	12	7	18	16	249
Daily Month Total:	527	438	662	586	531	471	497	596	262	248	221	168	140	181	218	200	FIXED ROUTE NOVEMBER 2021 TOTAL
																5946	
																NOVEMBER 2021 TOTAL	

NOVEMBER 2021



**GUAM REGIONAL TRANSIT AUTHORITY
GOVERNMENT OF GUAM**

Lourdes A. Leon Guerrero, Governor
Joshua F. Tenorio, Lieutenant Governor
Celestin C. Babauta, Executive Manager



December 9, 2021

GRTA FACILITY

We submitted the Section 106 requirements to FTA December 6, 2021 for review and approval with respect to the information they requested.

I also forwarded a follow-up message December 7, 2021 to Mr. Ryan Fuji, Pacific FTA representative, requesting FTA's support to review and approve our Section 106 information submission. I explained to him that GRTA is currently located in substandard facilities that are leaking during a rain storm, inadequate maintenance space, and very limited in area to appropriately accommodate GRTA personnel.

Upon approval, we will proceed with the A & E contractor to finalize the design of the facility, formulate construction contract, advertise the contract, award winning bidder, and thereafter, schedule ground breaking.



GUAM REGIONAL TRANSIT AUTHORITY
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ADVERTISING REPORT FOR GRTA BOARD OF DIRECTORS MEETING December 14, 2021

- Board approval to ad MV1 advertising and contract to proceed.
- Finalizing measurements and pricing for MV1 ads with Graphic Center.

- Advertising revenue campaign continuing, below is a list of customers I have made contact with or sent proposals:
 - Bureau of Women’s Affairs (Jayne Flores would like to get a bus ad)
 - Guam National Guard (finalizing advertisement on 10 ARBOC doors) **Pending**
 - Guam Behavioral Wellness (Would like to put another ad on 1 bus)

- Continue to work on more advertisers and generate more revenue for GRTA
- Total Annual Revenue for bus ads:
 - Docomo \$19,800
 - No Ka Oi: \$1,800
 - GTA: \$18,000
 - IT&E: \$1,800
 - Jeremy Looby: \$1,800
 - Burger King: \$1,800
 - McDonald's: \$1,800
 - Yamaha: \$1,800
 - Ajisen Ramen: \$1,800
 - National Guard \$ 12,000 (Contract with commander will be forwarded this week)
 - GBHWC \$900
 - **Total \$63,300**

NAF deposits- \$21,100.00 updated 12/6/21



Coalition Transit Center-Veterans Shuttle



Month	SHUTTLE SERVICE	SCHEDULED RIDES	RIDES PROVIDED	DENIALS	NO SHOW	CANCELLATION	PCA	WC	MEDICAL	WORK RELATED	SCHOOL	HOUSING	ESSENTIALS	FUEL COSTS	MAINTENANCE COSTS
Aug-21	Veterans	181	181	0	15	54	47	89	153	0	27	0	1	\$556.90	\$0
Sep-21	Veterans	190	190	0	19	30	63	57	158	0	24	2	6	\$566.58	\$0
Oct-21	Veterans	96	69	0	4	27	6	14	93	0	0	0	3	\$354.55	\$0
Nov-21	Veterans	43	24	0	2	19	5	4	41	0	0	0	2	\$118.25	\$0
Total	Veterans	510	380	0	40	130	121	144	445	0	51	2	12	\$1,596.28	\$0

Coalition Transit Center-Ayuda Shuttle



Month	SHUTTLE SERVICE	SCHEDULED RIDES	RIDES PROVIDED	DENIALS	NO SHOW	CANCELLATION	PCA	WC	MEDICAL	WORK RELATED	SCHOOL	HOUSING	ESSENTIALS	FUEL COSTS	MAINTENANCE COSTS
Aug-21	Ayuda	241	241	0	14	68	0	4	34	108	33	6	60	\$867.40	\$0
Sep-21	Ayuda	207	153	0	26	54	0	0	22	112	21	0	52	\$665.20	\$0
Oct-21	Ayuda	100	98	0	5	12	0	0	35	0	20	0	45	\$349.98	\$0
Nov-21	Ayuda	65	36	0	1	29	2	0	8	0	24	0	33	\$89.00	\$0
Total	Ayuda	613	450	0	46	163	2	4	99	220	98	6	190	\$1,951.58	\$0

Coalition Transit Center-Cedders



Month	SHUTTLE SERVICE	SCHEDULED RIDES	RIDES PROVIDED	DENIALS	NO SHOW	CANCELLATION	PCA	WC	MEDICAL	WORK RELATED	SCHOOL	HOUSING	ESSENTIALS	FUEL COSTS	MAINTENANCE COSTS
Aug-21	Cedders	2	0	0	0	2	2	0	2	0	0	0	0	\$0.00	\$0
Sep-21	Cedders	17	17	0	1	6	0	0	17	0	0	0	0	\$31.51	\$0
Oct-21	Cedders	14	14	0	0	2	0	0	14	0	0	0	0	\$0.00	\$0
Nov-21	Cedders	6	3	0	1	3	0	0	6	0	0	0	0	\$0.00	\$0
Total	Cedders	39	26	0	1	13	2	0	39	0	0	0	0	\$31.51	\$0



GUAM REGIONAL TRANSIT AUTHORITY
GOVERNMENT OF GUAM

Lourdes A. Leon Guerrero, Governor
Joshua F. Tenorio, Lieutenant Governor
Celestin C. Babauta, Executive Manager



December 9, 2021

Park and Ride Facility

I forwarded a message to the Speaker's Office as well as Chairman Terlaje requesting a follow-up on the legislation Bill 198 to transfer property to GRTA for the Park and Ride Facility. I received a response from Chairman Terlaje's office stating that the Chairman would like to meet with Mayor Savares upon his return from medical treatment off-island. Ms. Andrea Pellacani from the Speaker's Office responded to my request as well saying that the Speaker is waiting for the Chairman's updates. However, she will follow-up to see if there is any new information relative to the legislation.

1.0. SUBJECT TITLE: Guam Regional Transit Authority, Transit Advertising Policy

1.1. EFFECTIVE DATE: Upon Signature

1.2. KEY WORDS: (1) Transit; (2) Advertising

2.0. PURPOSE:

2.1. Guam Regional Transit Authority. The Guam Regional Transit Authority (GRTA) has exclusive franchise for the furnishing of public transportation within Guam and on its roads and highways. Except for private parking facilities and parking facilities maintained and operated by J.D. Leon Guerrero Commercial Port of Guam and the A.B. Won Pat International Airport Authority, Guam, GRTA has the exclusive franchise within the Government of Guam to collect and administer fees for the furnishing, operation, and maintenance of public parking on Guam. The advertising program is intended solely to generate revenue to support the transit system.

2.2. Advertising as Revenue Source. The Authority's transit operations are funded through the Guam Highway Fund, Public Transit Fund, and Federal Funds from the Federal Transit Administration (FTA). The purpose in implementing transit advertising is to generate additional source of revenue to further expand on the Authority's operating budget.

The mission of the Authority is to provide reliable, accessible and cost-effective public transportation services to the general public and individuals with disabilities on Guam. To generate additional revenue while also aligning with the authority's mission for transit operations, the Authority will accept advertising on its bus shelters and transit vehicles only if such advertising complies with this policy.

2.3. Nonpublic Forum Status. The Authority does not permit the use of advertisement in providing or creating a general public forum for expressive activities. The Authority's bus shelters and transit vehicles is not intended to be converted into public forums for discourse and debate. The Authority will maintain guidelines to control the nature of advertisements and assure advertising space as a nonpublic forum.

Transit advertisements that interfere and divert resources of the Authority, create substantial controversy, pose significant risks of harm, inconvenience, or annoyance to transit riders, operators, and vehicles are prohibited. The Authority must comply with a viewpoint neutral policy by satisfying the following goals and objectives:

- Maximize advertising revenue.
- Maintain a position of neutrality and prevent the appearance of favoritism and endorsement.

- Prevent the risk of imposing objectionable, inappropriate, or harmful views on a captive audience.
- Preserve the value of the advertising space.
- Maximize ridership while maintain an environment that is safe for the general public and individuals with disabilities.
- Maintain a non-discriminatory environment.
- Prevent harm or abuse that is a result of using objectionable, inappropriate, or harmful advertisements.
- Reduce the diversion of resources for the Authority as a result of using objectionable, inappropriate, or harmful advertisements.
- Preserve the Authority's reputation as a professional, effective, and efficient provider for public transit services.

The Authority reserves the right to suspend, modify or revoke the application of any of the standards in this policy as it deems necessary to comply with legal mandates, to accommodate its primary transportation function, or to fulfill the goals and objectives identified above.

2.4. Application of Policy. This Transit Advertising Policy applies to the Authority's board members and its employees, and companies that contract with the Authority for the purpose of leasing for advertising space in the bus shelters and transit vehicles.

2.5. Disclaimer of Endorsement. The Authority's acceptance for advertisement does not constitute express or implied endorsement of the content or message of the advertisement, including any person, organization, produces, services, information or viewpoints contained therein, or of the advertisement sponsor itself. This disclaimer also extends to and includes content found via internet address, quick response (QR) codes, and telephone numbers that may appear in the advertisements and that direct viewers to external sources of information.

3.0. ORGANIZATIONS AFFECTED: Guam Regional Transit Authority

4.0. DEFINITIONS:

4.1. Bus Shelters. A structure used in fixed route for the purpose of sheltering riders while they wait for the transit vehicles.

4.2. Transit Vehicles. The Authority's buses and vans used to transport riders to their destinations on Guam.

5.0. POLICIES:

5.1. Permitted Advertising Content: The following classes of advertisements are authorized on or in the Authority's bus shelters and transit vehicles.

- 5.1.1. **Commercial Advertising.** Advertising proposing, promoting, or soliciting a commercial transaction for the sale, rent, lease, license, distribution or availability of goods, property, services, or events for the advertiser's commercial or proprietary interest, or more generally promoting an entity or entities that engage in such activities.
- 5.1.2. **Government Advertising.** Advertising by a federal, state or local governmental entity that advances specific governmental purposes.
- 5.1.3. **Nonprofit Public Service Announcements.** Advertising that is sponsored by a nonprofit organization in which their advertisements are directed to the general public and may relate to the following:
- Prevention or treatment of illness or promotion of personal health
 - Education, training or employment services
 - Arts, culture, or special events
 - Provision of children and family services
 - Provision of services and programs that provide support to low-income citizens, senior citizens, or people with disabilities
 - Solicitation by a broad-based contribution campaign that provide funds or goods to charitable organizations.

5.2. **Prohibited Advertising Content:** Advertising is prohibited on or in the Authority's bus shelters and transit vehicles if it contains one or more of the following:

- 5.2.1. **Political Speech.** Advertising that promotes, or opposes a political party, any person or group of persons holding federal, state or local government elected office, the election of any candidate or group of candidates for federal, state or local government offices, or initiatives, referendums or other ballot measures.
- 5.2.2. **Public Issue Speech.** Advertising that non-incidentally expresses or advocates or appears to express or advocate an opinion, position or viewpoint on a matter of public debate about political, public safety, religious or social issues.
- 5.2.3. **Religious.** Advertising that promotes or opposes any identifiable or specific religion, religious viewpoint, message or practice.
- 5.2.4. **Prohibited Products, Services or Activities.** Any advertising that promotes or depicts the sale, rental, or use of, participation in, or images of the following products, services or activities; or that uses brand names, trademarks, slogans or other materials that are identifiable with such products, services or activities:

- Tobacco products, which is not limited to cigarettes, cigars, smokeless (e.g., chewing) tobacco.
 - Alcohol, such as beer, wine, distilled spirits or any alcoholic beverage licensed and regulated under Guam law.
 - Cannabis, cannabis products, cannabis businesses, or cannabis services.
 - Firearms, ammunition, or other firearms-related products.
 - Adult films rated “X” or “NC-17”, or video games rated “A”, or theatrical presentations recommended by the sponsor for persons 18 years or older.
 - Adult book stores, adult video stores, dance clubs that promote nudity and other adult entertainment establishments.
 - Adult telephone services, adult internet sites and escort service.
- 5.2.5. **Sexual and/or Excretory Subject Matter.** Any advertising that contains or involves any material that describes, depicts or represents sexual or excretory organs or activities in a manner that is inappropriate for the public transit environment, including people who are under 18 years old.
- 5.2.6. **False or Misleading.** Any material that is or that the sponsor reasonably should have known is false, fraudulent, misleading, deception or would constitute a tort of defamation or invasion of privacy.
- 5.2.7. **Copyright, Trademark or Otherwise Unlawful.** Advertising that contains any material that is an infringement of copyright, trademark or service mark, or is otherwise unlawful or illegal.
- 5.2.8. **Illegal Activity.** Any advertising that promotes any activity or product that is illegal under federal, state or local law.
- 5.2.9. **Profanity and Violence.** Advertising that contains any profane language or employs the use of miscellaneous characters or symbols as a substitute for profane language, or portrays images or descriptions of graphic violence, including dead, mutilated or disfigured human beings or animals, the act of killing, mutilating or disfiguring human beings or animals, or intentional infliction of pain or violence action towards or upon a person or animal.
- 5.2.10. **Threatening Harm.** Advertising that contains any threat, implied or direct, to harm a particular individual or group of individuals.
- 5.2.11. **Harmful or Disruptive to Transit System.** Advertising that contains material that is so objectionable as to be reasonably foreseeable that it may

result in harm to, disruption of, or interference with, the operation, or business reputation of the transit system.

5.2.12. Adverse to Transit. Advertising that is directly adverse to the commercial or administrative interests of the transit system, that tends to criticize the quality of service provide by the transit system, or that tends to criticize public transportation generally.

5.2.13. Lights, Noise and Special Effects. Flashing lights, sound makers, mirrors or other special effects that interfere with the safe operation of the bus or the safety of bus riders, drivers of other vehicles or the public at large.

5.2.14. Unsafe Transit Behavior. Any advertisement that encourages or depicts unsafe behavior with respect to transit-related activities, such as non-use of normal safety precautions in awaiting, boarding, riding upon or debarking from transit vehicles.

5.3. Additional Requirements:

5.3.1. Sponsor Attribution and Contact Information. Any advertising in which the identity of the sponsor is not readily and unambiguously identifiable must include the following phrase to identify the sponsor in clearly visible letters (no smaller than 72 point type for exteriors and 24 point type for interiors):

Paid for by _____

“Teaser ads” that do not identify the sponsor will, however, be allowed so long as a similar number of follow up advertisements are posted within eight weeks of the initial teaser ads that do identify the sponsor of those initial ads.

6.0. ADVERTISING RATES: ARBOC OR MV1

Number of Displays ARBOC	12 Months Commitment Each Sign	1 Month Commitment Each Sign
2 windows	\$150	\$160
Door entrance	\$100	\$110

Cost for ad and installation ARBOC	2 Windows	Bus Door entrance
	\$500	\$400

Cost for ad	2 Windows 12 month Commitment	1 Month Commitment
MV1	\$150	\$160

Cost for ad and installation	2 Windows
	\$500

6.1. Production and Placement Guidelines. Advertising materials will be produced at the advertiser's expense and must be of good quality and conform to standards for size, weight, material and other physical characteristics as set by the authority, must be Department of Transportation approved 50/50 perforated window film.

Advertisers must pay for installation and removal of advertising from vehicles. Costs will be determined by the Transit Advertisement Program Manager, which will arrange for the installation and removal of advertising. It is the advertiser's responsibility to deliver or reclaim materials in a timely fashion or they may be disposed of at the Authority's discretion.

7.0. PROCEDURES:

- | | |
|--|--|
| Action By: | Action: |
| Transit Advertising Program
Manager | 7.1 All transit advertising applications must be submitted to the Transit Advertising Program Manager for initial compliance review. The manager performs a preliminary evaluation of the submission to assess its compliance with this policy. The manager may at any time discuss with the entity proposing the advertisement one or more revisions to an advertisement, which, if undertaken, would bring the advertisement into conformity with this Advertisement Policy. |
| Authority's Executive
Manager | 7.2 The Authority's executive manager shall conduct a final review of proposed advertising after the initial review by the Transit Advertising Program Manager. The decision of the executive manager to approve or reject any proposed advertising shall be final. |

Transit Advertising Program 7.3
Manager and Authority's
Executive Manager

The Transit Advertising Program Manager or the Authority's Executive Manager may consult with the legal counsel, board members, or other employees, at any time during the review process. Approval or rejection of a proposed advertisement must be made within 15 days of when the request and all associated documents are received by the Authority.

8.0. **RESPONSIBILITIES**: The Special Projects Manager will coordinate with the advertiser on posting and display of advertisement and Authority's Executive Manager is responsible for the implementation of this Transit Advertising Policy to ensure GRTA is abiding the advertisement policy.

Effective Date:

Approved By: _____
CELESTIN C. BABAUTA
GRTA's Executive Manager

CONTRACT NO:

(Advertiser)

Guam Regional Transit Authority
(GRTA)

2021

ADVERTISING CONTRACT

THIS CONTRACT is made and entered into by and between the **Guam Regional Transit Authority**, hereinafter called the "GRTA", and _____, a Guam corporation, hereinafter called the "ADVERTISER".

NOW THEREFORE, the GRTA and Advertiser for the considerations hereinafter set forth, agree as follows:

I. GRTA AGREES:

A. To allow Advertiser to utilize GRTA Arboc and/or MV1 windows for advertisement.

II. ADVERTISER AGREES:

A. Pay for labor, materials, equipment, tools and services necessary to perform and complete any Advertising as stated in the contract.

B. Comply with generally accepted industry principles with respect to good taste and all applicable laws and regulations including but not limited to truth in advertising, copyrights and trademarks.

III. ADVERTISING REQUIREMENTS:

A. Location for Bus Side Advertisement. Advertising will be permitted on exterior sides left and right sides of fixed route buses as well as wraps and the backs of paratransit buses. Prior to the initial installation of vinyl advertisements, Contract

Administrator will approve the exact location for placement of an advertisement, on non-permanent adhesive vinyl material, on each type of bus in GRTA's fleet. These locations will become the standard locations for placement of ads on buses within each sub fleet through the term of the Contract.

- B. Material and Appearance of Advertisement. GRTA requires that all exterior advertising installed as part of the proposal be of the non-permanent adhesive vinyl type, "direct application." The Advertiser shall assure that all exterior advertisements are manufactured and installed in accordance with current industry standards. Additionally, each ad (1) shall be free from wrinkles, blisters or similar defects; (2) shall be "squared" to the vehicle contour lines; and (3) shall present a sharp and clear appearance.
- C. Fleet Size of Buses. Sole discretion for assignment of buses shall remain with GRTA. Any reference in this document to any particular number or count of buses (e.g., the available fleet size) shall not be construed to carry any guarantee, expressed or implied, that any certain count of vehicles or of fleet size shall be available to the Contractor for advertising displays at any given time.
- D. Placement of Advertisement.
 - 1. No vinyl will be allowed to interfere with any safety devices, lights, signals, or distinctive logos on GRTA vehicles. This includes, but is not limited to, reflective materials, side directional lights, side reflectors and other features. In addition, vinyls cannot interfere with the normal utilization of fuel doors, vents, glazing, and other equipment installed in the various vehicles that may require regular preventive maintenance.
 - 2. Vinyls shall not be placed over anybody moldings. Vinyl applied over body panel seams shall be sliced and tucked into those seams.
 - 3. Vinyls smaller than the allocated area shall be centered in the allocated area.

IV. LIMITATIONS AND REVIEW OF ADVERTISEMENT:

A. Limitations of Advertisement. Attached hereto and incorporated herein by this reference is a copy of GRTA's Advertisement Policy with regards to limitations of advertisement. All advertisements must conform to this policy.

B. Review of Advertisement. Contract administrator shall review each advertisement submitted for

Installation and display.

V. CONTRACT TERM AND FEES:

This Contract may be for a term up to one (1) year, effective upon the approval of the GRTA's General Manager, GRTA, in its sole discretion, may offer to extend this Contract for an additional one (1) year upon the terms and conditions contained herein. Notwithstanding any other language contained herein, either party may terminate this Contract upon thirty (30) days prior written notice.

Start Date: End Date:

Fixed Route Bus all windows

\$_____billed every month for duration of the contract

Total for 1 year \$_____

*Should bus need maintenance **ADVERTISER** will receive make goods on advertising days lost.

VI. NOTICES:

All notices sent in accordance with this Contract shall be sent to the Party to receive such notice at the address set forth below or to such other address as either Party may specify in writing, and shall be presumed to have been given three (3) calendar days after mailing, provided mailing was by certified mail, with a copy transmitted by electronic mail, addressed to the intended recipient at this address set for below:

Advertiser Name:

P.O. Box _____
_____, Guam 96932

Email: _____

GRTA:

542 North Marine Corps Drive
Tamuning, Guam 96913

Email: _____

VII. MISCELLANEOUS:

A. This Contract is made under and shall be governed and construed in accordance with the laws of Guam.

B. This Contract represents the entire agreement of the parties and supersedes any other agreement or understandings, oral or written.

C. This Contract may not be assigned, in whole or in part, by Advertiser.

D. If any provision of this Contract shall be deemed by a court of competent jurisdiction to be invalid or unenforceable, then such provision shall be deemed stricken and the Contract shall be enforced according to its valid and subsisting terms and provisions.

E. The failure of either party to insist upon strict compliance with any term, provision, or condition of this Agreement shall not be construed as a waiver of either party's rights and remedies under this Agreement.

IN WITNESS WHEREOF this Contract shall become effective upon the date this Contract is signed by both parties.

ADVERTISER

**GUAM REGIONAL TRANSIT
AUTHORITY**

Authorized signer print name and signature

CELESTIN BABAUTA
General Manager

Date: _____

Date: _____

Mailing Address: _____
